

UNIVERSITY COLLEGE OF TECHNOLOGY BUEA HIGHER INSTITUTE OF TECHNOLOGY

Creation Order No. 08/0098/MINESUP of 05/05/08 | Opening Order No. 08/0108/MINESUP of 05/05/08

10 Years of Total Quality Education



12 Months Contemporary MBA in Business Management Engineering

www.uctbuea.cm | e-mail: admissions@uctbuea.cm | Tel: 33323399/77733987



MBA in Contemporary Business Management Engineering

UCT Buea Offers 100 places for admissions in Business Management Engineering for 2010/2011 Session

This is one of the leading professional production-oriented MBA in business management engineering in the world that prepares the graduates for leadership roles along diverse career paths and develop in them the understanding of the social, business, technical and human context in which their engineering contributions will be utilized. It will equally:

- Produce business solution providers who can manage corporate crisis and distress
- Plan and executive and sustain growth as well as win the fiercest competitions
- Lay a solid foundation in the understanding of an ability to apply fundamental science and engineering of permanent values.
- Provide a sizeable breadth in familiarity with many important technical areas and applications in the field of management engineering, computing, business and technology.
- Ensure the acquisition of great abilities to apply in-depth knowledge of one or more specializations within the domain of business management, information Technology, communications, and marketing engineering applications.
- Take leadership roles in judgment and appreciation of the part entrepreneurship plays in the society and the position of the management engineer in the bigger picture.
- Provide high design and conception abilities in the creative, synthetic and integrative activities of ICT, engineering and business applications in a modern economy.
- Provoke high curiosity in the desire and ability to keep learning throughout life and to develop a high quest for discovery and inventiveness.
- Give the students high communication skills and the ability to express ideas persuasively in written and oral form.
- Make them highly social people with the fitness to work with others in any social settings.
- Instill in them Professional standards and ethics with the ability to recognize and appreciate the importance of ethical standards and professional quality discharges.
- Bring them to bear on the art of problem solving, innovativeness and proliferation tendencies that fit them squarely in the best R and D departments of any leading industry.

COURSES INCLUDE:

- Entrepreneurship
- Decision Science
- Total Quality Mgt (TQM)
- Total Improvement Mgt (TIM)
- Management Science
- Managerial Economic Analysis
- Performance Improvement Management
- Strategic Management Science
- Systems Science
- Systems Engineering
- Project Management
- Corporate Good Governance
- Contemporary Management
- Marketing Engineering
- Financial Engineering
- Human Resource Engineering
- Information Economics
- Management Information Systems
- Fiscality | Taxation
- Logistics Management
- Operations Management
- Technology Management
- Credit and Risk Management
- Investment Management
- Insurance Management
- Quantitative Analysis
- Service Management
- Ports and Maritime Transport Mgt
- Comparative Business Law + OHADA
- Travel and Tourism Management
- Financial Engineering
- International Business
- International Marketing
- Modeling and Simulation
- Hospitality Management
- Business organization and Behaviour
- Distribution and supply Chain Management
- Import | Export Management
- Energy Management

ENTRY REQUIREMENTS

- Any First Degree
- HPD/HND/BTS + 5 years Experience

ADMISSIONS IS ON-GOING DEADDLINE FOR APPLICATION IS JANUARY 30, 2011.

Points-of- Sale: UCT Buea Campus, or call 353 2299 | 77305

- Partners: University of Buea Degrees | Modern Consultants Ltd
- Obtain University of Buea Degrees

STATE-OF-THE-ART TRAINING INFRASTRUCTURE

SERENE PREMIUM LOCATION

10 Years of Total Quality Education (TQE^R)

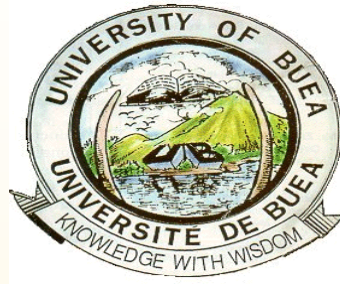


- On-line Lectures
- Video Lectures from Top Professors around the world
- Video Conferencing
- Interactive Learning CDs
- Internet Resource for Every Student
- 2000 Contemporary Standard Text
- State- of- the- Art Power Point Projector
- Lecture Notes from MIT Open courseware



MBA in Contemporary Business Management Engineering

RECOGNITION



Platform



OBTAIN UNIVERSITY OF BUEA DEGREES

On The Platform between the Guild of Anglo-Saxon Private Higher Institutions in Cameroon (GAPHIC) and University of Buea Partnership

DIGITAL TECHNOLOGY–BASED TRAINING

- Complete Microtechnology Lab
- Complete High Tech Computing Lab
- More than 100 Software Simulation Packages
- More Than 1000 Interactive Training CDs

PROFESSIONALTEACHING TEAM

- Expatriates Teachers
- Top Industry Executives
- Renown Academics

TRAINING PRAGMATICS

- Internship Placements
- Job Placements
- Partner Institution Tuning Credits
- Business License
- Business Practicum
- Business Plans
- Business Startup Support Logistics
- Project Management and Writing
- Career Counseling and Support
- Membership into Chartered Professional Bodies
- Full Student Scholarships
- International Jobs

Contemporary Education Perspective

John J. Pallen wrote... While the industrial age emphasized standardization, the post industrial world demands the ability to solve problems and think creatively...All industrial and post industrial societies organize their school system in such a way that there is a good fit between the goals of the individual and the needs of society...seems proper education was deemed to be the one that taught a person how to think and not merely an accumulation of knowledge.

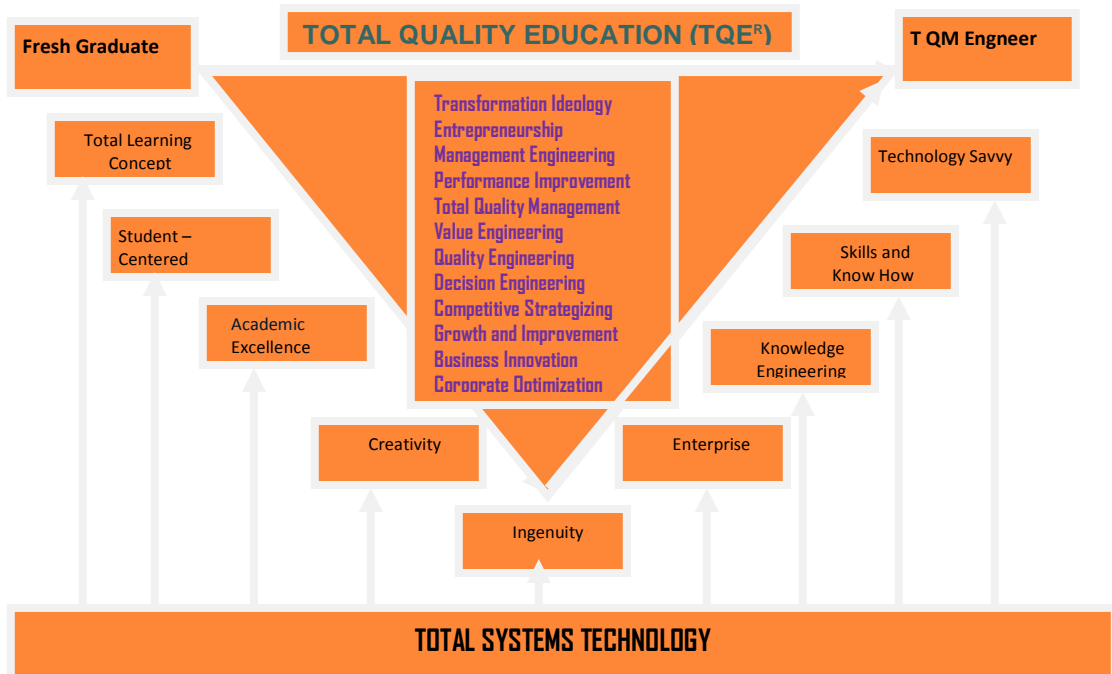


- **Partners:** University of Buea | ATBU | Modern Consultants Ltd
- **Intrinsic values:** University of Buea Degrees | Business Consultancy Experience

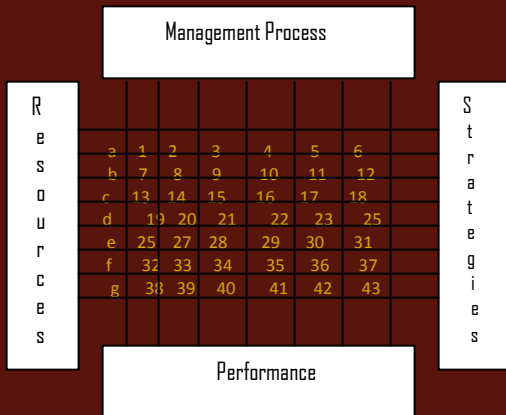
TOTAL QUALITY EDUCATION | TQE® V-MODEL®

Total Quality Business Management Engineer

- ✓ Tenacity to enterprise
- ✓ Joy to Endeavour
- ✓ Pleasure in hardwork
- ✓ Resilient in pursuits
- ✓ Entrepreneurship
- ✓ Venture Preneurship
- ✓ Valuer Preneurship
- ✓ Quality Preneurship
- ✓ Patience and Team play
- ✓ Sensitivity and sensibility
- ✓ Systematic in Approach
- ✓ Profound Knowledge
- ✓ Crafty of creativity
- ✓ Eagerness to produce
- ✓ Penchant for productivity
- ✓ Zeal for Discovery
- ✓ Efficient and Perceptive
- ✓ Visionary and Inventive
- ✓ Strong ethics and professionalism
- ✓ Great sense of responsibility
- ✓ Audacity to go the extra mile
- ✓ Sincerity of purpose
- ✓ Ability to evolve
- ✓ Capability to resolve
- ✓ Saliency of views
- ✓ Correctness and quality in decision making
- ✓ Completeness in Training
- ✓ Soundness in Reasoning
- ✓ Robust in skills and know how
- ✓ Balanced in Actions
- ✓ Brilliant in Physiotechniques
- ✓ Extremely performant
- ✓ Balance in Judgment
- ✓ Anxiety to innovate
- ✓ Propensity to proliferate
- ✓ Quest for greatness
- ✓ Tenacity to enterprise
- ✓ Joy to Endeavour
- ✓ Pleasure in hardwork
- ✓ Resilient in pursuits
- ✓ Patience and Team play
- ✓ Sensitivity and sensibility



PERFORMANCE GENERATING STRATEGIC MANAGEMENT DESIGN



01 – 43 Management Tactics | a - g functional microstrategies

Cost Minimization ↔ Operations Optimization ↔ Profit maximization

Performance Quality perception:

- Judgment-base
- Product based
- User-based
- Value-based
- Manufacturing-based
- Customer-based

Performance – Generating Areas

- Cycle Time Management
- Competitive advantage
- Product differentiation
- Customer satisfaction
- Lead and response time crunching
- JIT and RIT

Performance – Oriented Strategies

- SWOT
- SMART
- PIECES
- SMQC
- Consumer Must Value Added
- JIT Supply Chain Management
- RIT Distribution Management

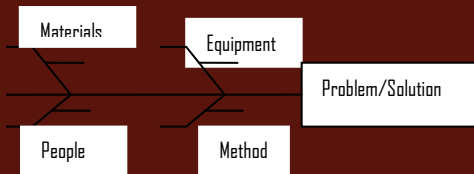


Figure: Sample Management Engineering Model



FOR BUSINESS SOLUTIONS AND CORPORATE OPTIMIZATION!

Consult: Modern Consultants Ltd

Contact: Chief Executive Consultants Ltd

Tel: +273 33323399/77733987 | e-mail: a_abunaw@yahoo.com

Worlds' Leading MBA in Business Management Engineering

STUDY MODES

- Regular/Full-time
- Evening/Weekends
- Distant Learning
- Executive /On-line

World's 1st Class Indigenous MBA

Before the Invention of Total Quality Education and Total Quality Society, the University College invented Business Management Engineering. This is a contemporary MBA program that produces Business Management Engineers. These are practical business systems and performance improvement engineers who can plan, manage and engineer enterprise growth, face and win the fiercest competitions in a modern hyper-technology sensitive business environment. Can master global business trends, apply quantitative tools, logistical and operations optimization, total quality and improvement management. They will also understand and use value chains, design/develop and market products, understand and use systems science/engineering and business process engineering and technologies like JIT, RIT, reengineering, concurrent and simultaneous engineering of business processes, manage cycle time, use financial engineering tools, and embody corporate good governance.

Total Quality Education (TQR^R)

- Production-Oriented
- Professionalization
- Entrepreneurship
- Decision Engineering



MBA Logistics Management	MBA Financial Engineering	MBA Marketing Management
MBA Human Resource Management	MBA Microfinance Banking	MBA Microinvestment Banking
MBA Entrepreneurship	MBA Strategic Management	MBA International Bus. Management
MBA Environment Management	MBA Ports Management	MBA Maritime Trans Management
MBA Project Management	MBA TQM Management	MBA Communications Management
MBA Financial Management	MBA Tourism Management	MBA Hospitality Management
MBA Performance Management	MBA Business Management	MBA Distribution Management
MBA Forestry Management	MBA Agriculture Management	MBA Information Management
MBA Credit & Risk Management	MBA Transportation Management	MBA SME Management
MBA Technology Management	MBA Public Relations Management	MBA Corporate Management
MBA Industrial Management	MBA Insurance Management	MBA Development Management

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500,000 FCFA. Call 33 32 33 99 or 77733987

PARTNERSHIPS :

Modern Consultants Ltd, University of Buea, Guild Of Anglo-Saxon Private Higher Institutions In Cameroon, ATBU

Also available at the University College of Technology Buea

• Masters in Technology - MTech

- Ports and Maritime Transport Management
- Logistics and Operations Management
- Economics/Banking and Finance
- Accountancy and Information Systems
- Insurance Marketing and Management
- Environment an
- d Natural Resource Mgt
- Marketing and Distribution Management
- Business Management and Entrepreneurship
- Film Production and Mass Communication
- Public Administration and Intl Relations
- Agriculture and Energy Management
- Tourism and Hospitality Management

• Masters in Engineering - M Eng.

- Computers and Communications Eng.
- Petroleum and Chemical Engineering
- Electrical/Electronics Engineering
- Architecture and Design Engineering
- Mechanical/Production Engineering
- Civil and Public Works Engineering
- Industrial and Systems Engineering
- Mining and Environment Engineering
- Agriculture(Biofuels)/ Energy Engineering
- Industrial Maintenance Engineering



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